



DOUBTLESS BAY PROMOTION INC. AGM 2024

ANNUAL REPORT

To co-ordinate, unite and provide direction for the promotion and development of business in the entire Doubtless Bay area for the benefit of members and the community. This is to be achieved by providing guidance and assistance in a fun and creative way and, where possible, by utilising the strength of our heritage and multicultural history.

TABLE OF CONTENTS

Contents

Report from Chair _____	1
Annual Report _____	2
Financial Report _____	4
Motion to Change Name of Society. _____	7

Report from Chair

This has been a busy year with weather events causing chaos to the area, leading to major road closures which had a huge impact on the Doubtless Bay area and the Far North. Closure of the road over the Brynderwyns and the continued closure of the Mangamuka Gorge have also had a massive impact on the Far North.

The elected committee members are working hard to increase communication between businesses and the society.

On a sadder note: Stewart Russell passed away earlier this year. Stewart was a huge contributor to the society since its inception, serving as a vital committee member and always going above and beyond what was needed. We miss him dearly.

I would like to take this opportunity to thank the rest of my committee members for their encouragement and, at times, renewing my faith in what we are trying to achieve.

Info Centre: After careful consideration, we made the difficult decision to close the Info Centre for the winter months. This was primarily a financial decision, and as part of our cost-saving efforts, the role of Info Centre Manager became an unpaid position. We are deeply grateful to Anna Jacobs for her dedication as Manager and extend our thanks to all the volunteers who helped keep the Centre running.

Onwards and upwards: We are looking to change the name of the society from *Doubtless Bay Promotion Incorporated* to *Doubtless Bay Business Association*. This will allow us to focus more on business-related opportunities and supporting the needs of our members.

We are looking for funding to reopen the Info Centre in a new location for the summer.

We will continue with regular networking meetings and a regular newsletter.

We have successfully found a replacement for Ian Ivey who hosted the *Doubtless Bay NZ* Facebook page – and I am thrilled that we will be working closely with Joanna May who will continue the growing page.

We are also actively encouraging new members to join us.

Annual Report

Nau Mai Haere Mai.

The purpose of the AGM is for the communication of financial data, the resolution of member issues, the appointment of committee members, and ensuring the smooth running of important decision-making process.

We are hoping for a good turnout at the AGM in order to interact with our businesses and to present a vision for future progress.

The committee, led by Chair Margaret Aydon, has faced lots of changes during the year.

In 2022, legislative changes under the Incorporated Societies Act prompted us to update our constitution. While our constitution has been revised, we remain an incorporated society with the same core principles.

The Committee's activities reflect the three strands to our organisation:

- Information Centre
- Waterfront Festival
- Membership Services

Information Centre:

Anna Jacobs continued in her role as Manager of the Information Centre. I would like to acknowledge the hard work and commitment from our volunteers as we endeavored to support our businesses in the Doubtless Bay area.

Waterfront Festival:

The 2024 festival in March was a celebration of our 11th year of hosting this event and was a resounding success, attracting a crowd of nearly 5,000 people – which adds value and boosts the local economy. However, financially we took a hit. Thank you, Jodi Betts, for all your hard work this year in such a difficult time.

Feedback from the Mangonui Lions club, stage and sound workers, stallholders, Police, security, and traffic management was very positive. People looked after each other and the Harm Reduction Team worked hard all day.

There are many local volunteer organisations that contribute to the success of this event and we were able to make a small donation to them.

ANNUAL REPORT

Membership Services:

For the 2023-2024 year there were 50+ members; unfortunately, we are seeing a downturn in members.

The committee has agreed to a motion to change the name of the society to Doubtless Bay Business Association. With these changes it is hoped that we will encourage more members to join us. We will have a bigger pool of resources to share with our members and be in a position to join with Kaitaia and Kerikeri for a bigger impact from the Far North.

Our work for members has included:

- A review and overhaul of our website was undertaken, but it is felt more changes are needed. Currently the committee is looking at a developer within the Far North to help facilitate this.
- During the year we have held three very successful networking evenings – at Jesse’s on the Waterfront, Bloomfields (with Dancing Petrel showcasing their wines), and at Remarkable Café and Seafood Restaurant. We are looking to continue this trend and hold a networking evening every other month.
- We have improved our communication with members and over the last few months we sent out e-newsletters and we intend to continue with newsletters every alternative month to the networking evenings.
- Our website has undergone some changes. **Thank you to Martin Wale** who administered our website for many years. Last year Martin stepped back and the new website was created. **I would like to thank Martin for all his hard work and, on occasions, challenging times.**
- **A huge shout out to Ian Ivey** who has promoted our area over the last 7 years and the page has continued to grow and thrive, showcasing not only our beautiful area but also our hard-working businesses. **Thank you, Ian.**
- The weekly online meetings with the Mayor continue with local business associations and provider representatives attending. A DBPI Committee member attends these meetings each week and this is an opportunity for us to take any issues, specific to Doubtless Bay, to the meeting. And of course, we get to hear about what is happening in our neighboring communities and how they are dealing with them.

At our AGM we will be looking for new committee members – from businesses who share our vision of building the business community in our local area. **Do you fit the bill?**

Acknowledgments:

I would like to thank all our committee members for donating their time and energy and trust we can look forward to working smarter not harder, in 2024/25 in our shared goal of promoting Doubtless Bay and its businesses.

Thanks also to the Far North District Council, Pub Charities and Northland Inc for their financial support.

Nga mihi ki a koutou.
Doubtless Bay Promotion Inc

FINANCIAL REPORT

Financial Report

Profit and Loss

Doubtless Bay Promotion Inc
For the year ended 30 April 2024

Department is DBPI.

	2024
Trading Income	
Subscriptions receivable	6,875.00
Total Trading Income	6,875.00
Gross Profit	6,875.00
Operating Expenses	
AGM Meeting expenses	710.44
Bank Fees	17.60
Brochure Distribution	50.00
General Expenses	369.56
Website development	715.00
Xero fees	698.84
Total Operating Expenses	2,561.44
Net Profit	4,313.56

Profit and Loss

Doubtless Bay Promotion Inc For the year ended 30 April 2024

Department is Info Centre.

	2024
Trading Income	
Bookings and Tours	3,450.42
Misc	112.20
Photocopying	157.89
Souvenirs, books & maps	21,626.52
Total Trading Income	25,347.03
Cost of Sales	
Purchases - bookings & tours	1,934.60
Purchases - Souvenirs	11,866.90
Total Cost of Sales	13,801.50
Gross Profit	11,545.53
Operating Expenses	
Bank Fees	478.26
Cleaning	39.98
Contractors	13,862.50
Equipment hire	439.74
Freight & Courier	41.74
General Expenses	300.21
Light, Power, Heating	1,459.32
Motor Vehicle Expenses	17.39
Printing & Stationery	466.50
Rent and Rates	17,313.09
Repairs and Maintenance	75.00
Telephone & Internet	2,075.96
Total Operating Expenses	36,569.69
Net Profit	(25,024.16)

FINANCIAL REPORT

Profit and Loss

Doubtless Bay Promotion Inc
For the year ended 30 April 2024

Department is Mgi Waterfront Festival.

	2024
Trading Income	
Gate takings	28,482.35
Stallholders	6,535.58
Total Trading Income	35,017.93
Gross Profit	35,017.93
Other Income	
Grants received	21,739.13
Total Other Income	21,739.13
Operating Expenses	
Advertising	7,200.94
Bank Fees	10.80
Cleaning	3,256.86
Contractors	7,638.02
Donations	(2,543.48)
Entertainment - bands	11,879.35
Entertainment - kids	1,353.91
Equipment hire	295.64
Event management	20,783.74
General Expenses	332.23
Printing & Stationery	158.00
Security & Wristbands	9,159.09
Travel buses and fuel	518.68
Total Operating Expenses	60,043.78
Net Profit	(3,286.72)

MOTION TO CHANGE NAME OF SOCIETY.

Motion to Change Name of Society.

We propose a motion to approve the change of name of the society from Doubtless Bay Promotion Incorporated to Doubtless Bay Business Association.

