

**Doubtless Bay Promotions Inc**



Newsletter Date

December 2016

## ***D-Bay Website***

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D-Bay Website

Hopefully you'll all have seen the new website. It has a great new look, and we're receiving very positive feedback on it. In the past the website has been a free marketing medium for all businesses, and paid for by the DBPI members. The intention with this update has been to give DBPI members maximum exposure.

The Mangonui Boardwalk

All members are encouraged to visit the site and check their own listings. If you aren't there, or need a change made, contact Martin Wale at Redan Online (full details in the Internet & Media section).

Festival week

A great deal of work went into the upgrade by Redan Online and the DBPI website team.

Off shore Power Boat

Mangonui Information Centre

## ***The Mangonui Boardwalk***

DBPI Logo

Business Networking

We can all be excused for being very protective of the beautiful Mangonui boardwalk, and it's only right that the community should be up in arms at the variety of fences and nets that Council have proposed erecting to stop people falling off. DBPI has driven the initiative to find a good solution to the problem.

A community working group, consisting of DBPI, other local businesses, and Kenana Marae, has worked over the last 3 months to create a better solution. A local landscape designer Trudy Crerar offered her services without charge and an ambitious plan has been created. This addresses the safety barrier issue in a way that significantly extends the boardwalk and waterside facilities in a way that should satisfy all interested parties.

The plan and discussion document have been tabled with Council and the NRC in the past week and it's hoped that proposals can be put before you in January.

## Mangonui Information Centre

The Information Centre received two shots in the arm over the last year. We presented to both Council and the Lions, and have received a \$3,000 grant from the Mangonui Lions for refurbishing, and \$13,500 in grant from the Te Hiku Community Board.

The Lions funds have been used to do extensive refurbishing. Our sub-committee (Danny Simms and Jan Ferguson), the new manager, Debs Baker, and the Info Centre volunteers have worked hard at creating a new look and improved layout. A new product range has been added which promotes local produce.

New volunteer staff are always welcome. The Centre can't run without volunteers and if you're interested, or know of someone who could be, Debs Baker would love to hear from you. Her number is 021 028 90224.



We're on the Web

[www.doubtlessbay.co.nz](http://www.doubtlessbay.co.nz)

## Festival Week and the Off Shore Power Boat

We now have a commercial sponsor for the festival: **Harcourts Bay of Islands Real Estate.**

The Waterfront Festival will be held on **1 April 2017**. Many may not be aware that we also have a major event in Doubtless Bay in the following week; The NZ Offshore Power Boat Event. This is a major event and is an exciting challenge for the hospitality industry.

There is potential to turn this into an exciting week full of good business for local business owners. DBPI will do what it can to present and promote the area to the organisations and visitors involved but it's success will be dependent on initiative taken by those businesses to capitalize on it.

A celebration of locally produced food, beverages, art and music

Adults: \$5  
Kids: gold coin  
Under 5: Free

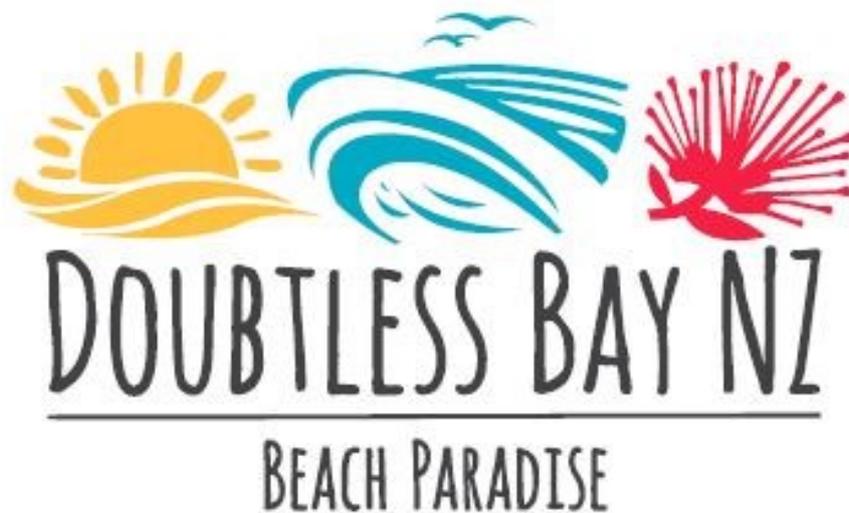
**MANGONUI**  
**WATERFRONT FESTIVAL**  
LAST OF THE SUMMER WINE

**SATURDAY 2ND APRIL 2016**  
12PM - 6PM | WATERFRONT DRIVE | MANGONUI

[www.waterfrontfestival.co.nz](http://www.waterfrontfestival.co.nz)

Doubtless Bay Promotions Inc. Somersault Event and Project Management





The old logo has served us well, and it's become time for a change. A new look logo, capturing the Beach Paradise tagline, was developed in conjunction with Creative Edge. The evolution of the logo was a long and sometimes heated exercise. Margaret Aydon drove this and her diligence and perseverance enabled us to get over the line with something that (almost) the whole committee likes. We hope you do too!

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## ***Business Networking***

The last Thirsty Thursday was hosted by Margaret & David Aydon at Doubtless Bay Villas. It was a great evening, with wonderful hosts.

At that event we announced plans to start up Business Breakfasts in the New Year. These are intended to enable members to promote their business and to increase member to member business. They'll start in February.

Watch for those dates!

## ***Happy Christmas***

The DBPI committee has had a big year and achieved a great deal. It'll be good to have a bit of a break before we launch into the 2017 program.

We'd like to wish you all a very happy festive season, and for those of you in the hospitality industry, we wish you good trading.